REMARKS

Status of Claims

The Office Action mailed July 10, 2008, has been reviewed and the comments therein were carefully considered. Claims 1, 3-14 and 16-48 are pending in the application, with claims 17-48 being withdrawn. Claims 1, 3-14 and 16 are currently rejected.

Claim Rejections Under 35 U.S.C. 102

Claims 1, 5 and 7-8 are rejected under 35 U.S.C. 102(e) as being anticipated by Ahmad et al., US Patent No. 6,263,507. Applicants traverse this rejection.

Applicants have amended Claim 1 to clarify that when each is displayed, the first television program segment and second television program segment are displayed on substantially all of the video screen. Claim 1 is further amended to recite that the first television program segment is of a predetermined time length, and that the indication displayed in the window region is modified when the predetermined time length is complete. Support for these changes may be found, *inter alia,* in Fig. 1 and the specification, page 5 line 7 to page 6, line 16.

Ahmad does not teach or disclose this. Ahmad in Fig. 2B shows a partitioned screen with different regions for displaying different content, and the user manipulating which content is started, stopped, and viewed. Content that the user has actively viewed can then be marked as complete by the user, Col. 16, lines 43-54. However, this is entirely different from the present invention as claimed in Claim 1, in that the view has no control over the starting or stopping of the first television program segment, or how the segments are mapped onto the screen.

Accordingly, Applicants assert that Claim 1 and all claims that depend upon it are allowable over the cited references.

Claim Rejections Under 35 U.S.C. 103

Claims 3 and 9-10 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ahmad in view of Alonso et al., US Patent No. 6,184,878, hereafter Alonso. Applicants traverse this rejection. These claims depend from allowable parent claims, and are therefore allowable.

Further, Applicants have amended Claim 3 to clarify that the indication displayed in the window region is a banner of a message **related** to the first television program segment. Neither Ahmad nor Alonso, either alone or combined with any other reference, disclose or suggest this feature. Accordingly, Applicants assert that Claim 3 is allowable separately from its dependence on allowable parent claims.

Claim 4 is rejected under 35 U.S.C. 103(a) as being unpatentable over Ahmad in view of Alexander et al., US Patent No. 6,177,931, hereafter Alexander. Applicants traverse this rejection. This claim depends from allowable parent claims, and is therefore allowable.

Claims 6 and 11-14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ahmad in view of Reynolds et al., US Patent No. 6,934,963, hereafter Reynolds. Applicants traverse this rejection.

Claim 11 has been amended similarly to Claim 1, in that the second video program signal is displayed on substantially all of the video screen. Applicants assert that Ahmad does not teach or suggest this feature, and Reynolds or any other reference does not make up for this deficiency. Accordingly, Applicants assert that Claim 11, and all claims that depend upon it, are allowable.

Claim 16 is rejected under 35 U.S.C. 103(a) as being unpatentable over Ahmad in view of Reynolds, in further view of Alonso. Applicants traverse this rejection. This claim depends from allowable parent claims, and is therefore allowable.

Conclusion

All rejections having been addressed, Applicants respectfully submit that the instant application is in condition for allowance, and respectfully solicits prompt notification of the same.

Should the Examiner have any questions, the Examiner is invited to contact the undersigned at the number set forth below.

Respectfully submitted,

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